



MUNICIPALITY OF

Guiguinto

INVESTMENT PROFILE



Welcome to

GUIGUINTO

THE GARDEN CAPITAL OF THE PHILIPPINES

The Municipality of Guiguinto envisions itself as the Garden Capital of the Philippines providing its empowered citizenry a diversified economy, well-planned and safe environment managed by a responsive and transparent local government unit with the guidance of the Almighty. Guiguinto continues to serve its mission on improving the quality of life of its stakeholders towards **AGAYSENSONG PAMUMUHAY** founded on four (4) pillars: *Tuluy-Tuloy na Kaunlaran, Mapagkalingang Serbisyong Panlipunan, Ligtas na Pamayanan, at Mabilis at Epektibong Serbisyo ng Pamahalaang Bayan at Barangay*. This portfolio will serve as your invitation to visit and see the investment opportunities of the business-friendly and investment-ready Municipality of Guiguinto. Let us all move forward and

Invest in Guiguinto!

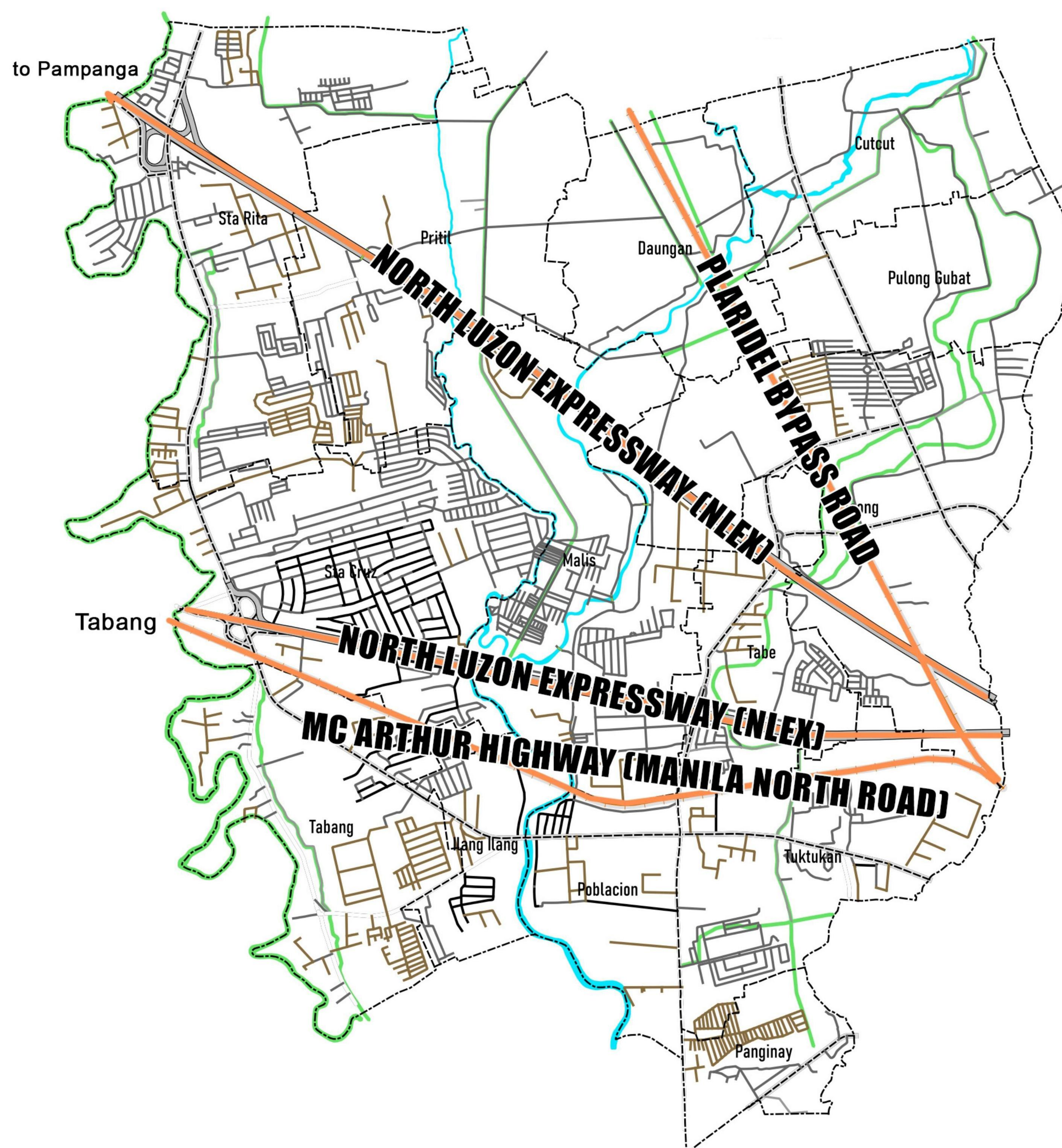


Atty. Agay Cruz
Municipal Mayor



STRATEGIC LOCATION AND ACCESSIBILITY

The Municipality of Guiguinto is traversed by 4 major arterial roads namely, the Manila North Road (MNR) or McArthur Highway, North Luzon Expressway (NLEX), the Cagayan Valley Road or Daang Maharlika Road, and the Plaridel Bypass Road. These roads conveniently link this small town to other parts of Luzon and Metro Manila through various modes of transportation system.

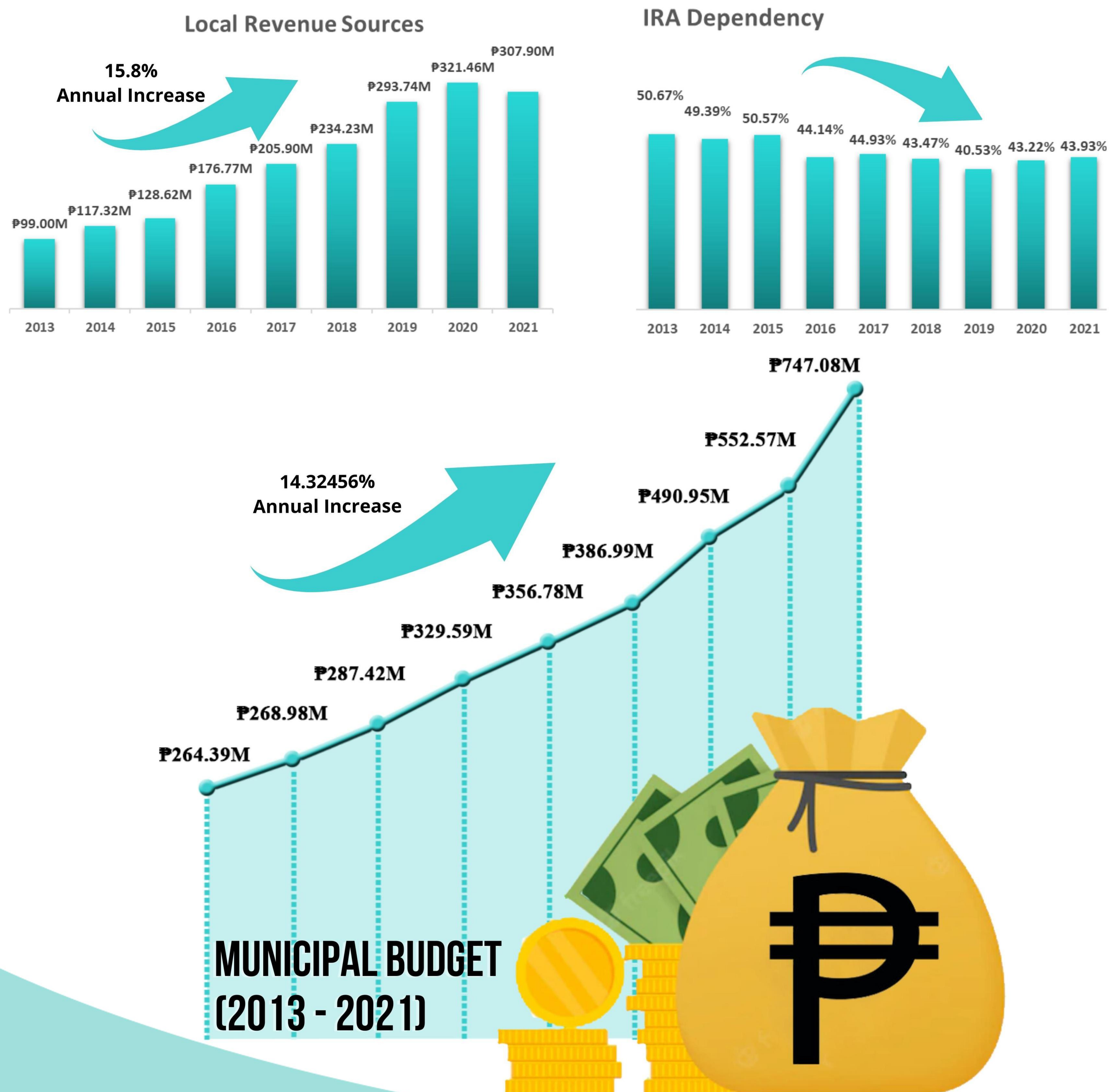


The modes of transportation available in Guiguinto are buses, FX/Van/UV Express, jeepneys, tricycles, and pedicabs. There are different bus lines (Baliwag Transit, Inc., Victory Lines, Philippine Rabbit, etc.) that use the three major arterial roads in Guiguinto. Regular trips are available from these bus companies every day.



REVENUE MOBILIZATION AND FISCAL MANAGEMENT

Local revenues have increased over time at 15.8% annual rate since 2013, showing the sustained capacity of the local government in stimulating economic development. The impacts of the investment promotion activities are also mirrored by the continuously decreasing IRA dependency. As the local government actively seeks investment opportunities, public services also improves. New jobs, skills, and technology become available contributing to increased productivity and innovation - making the Municipality of Guiguinto livable and suitable for further investments.

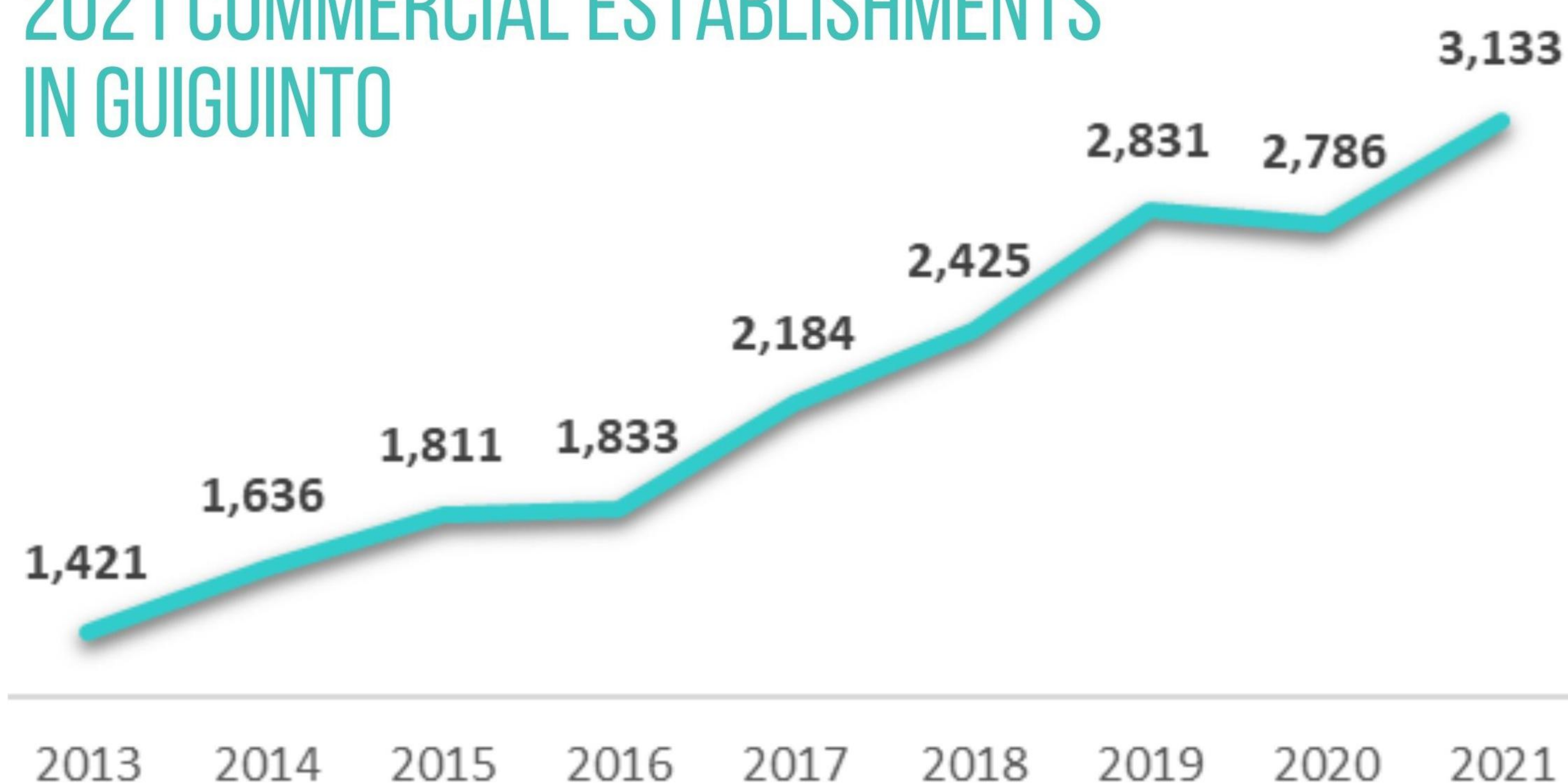




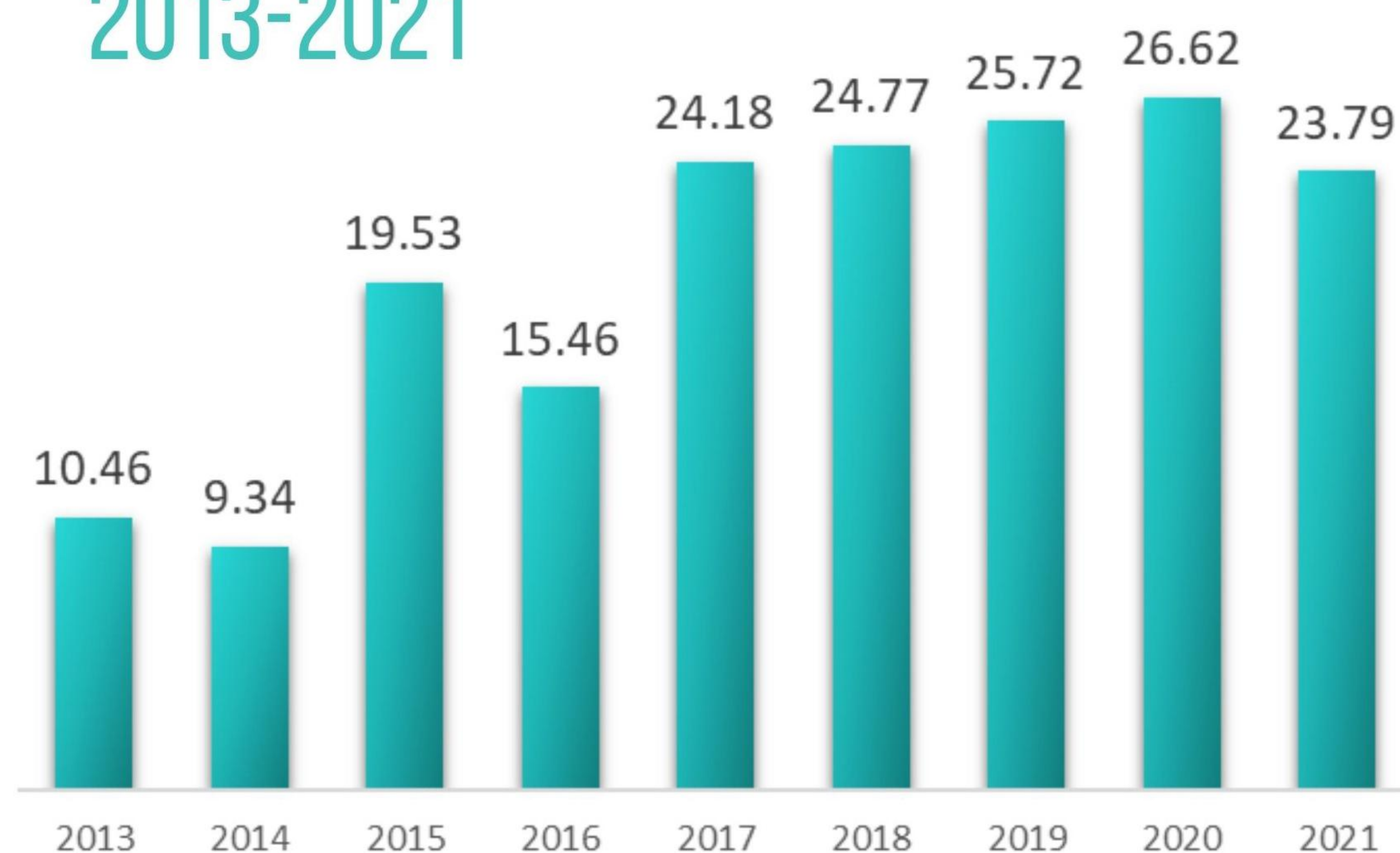
ENABLING BUSINESS ENVIRONMENT

The business sector in Guiguinto maintains an upward trend in the number of business registrations and total gross receipts from the year 2013 to 2021

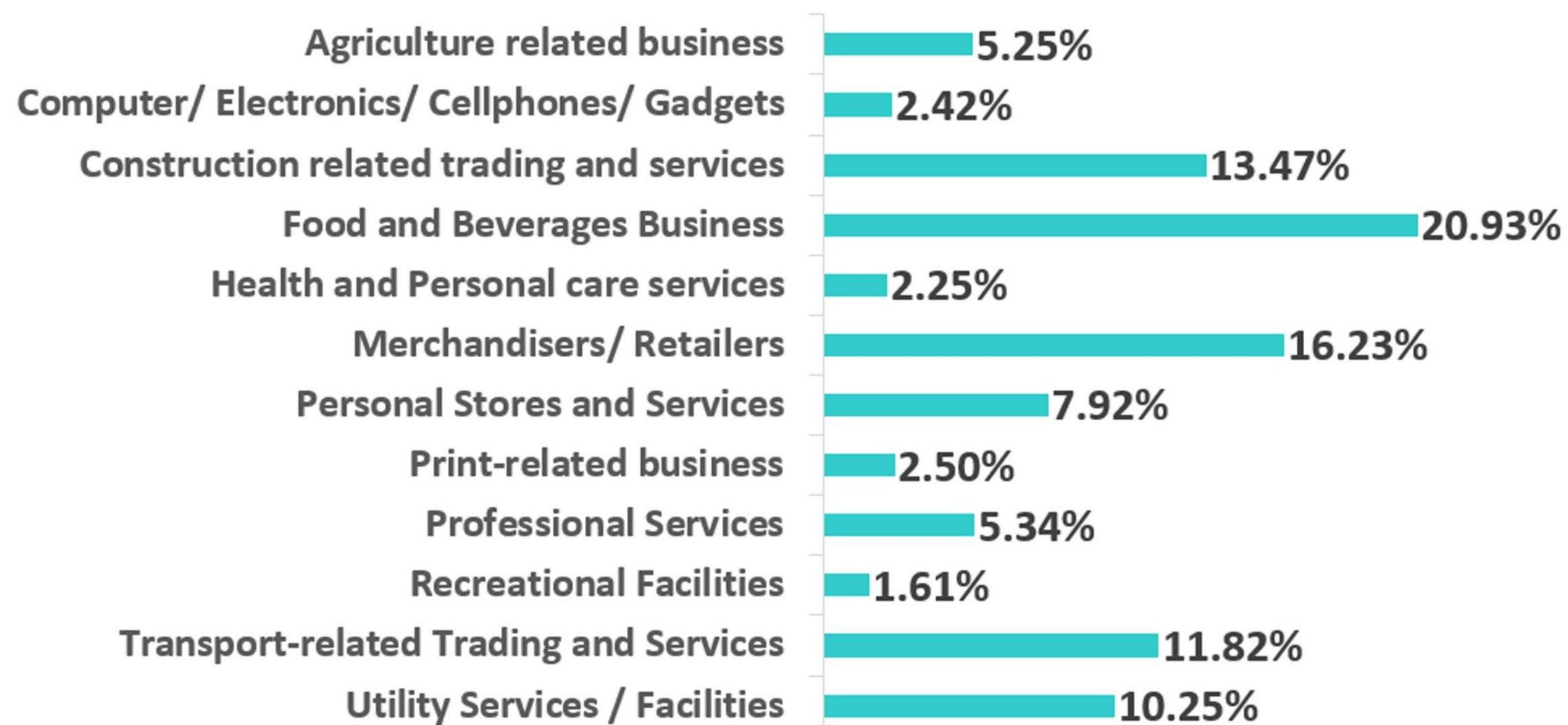
2021 COMMERCIAL ESTABLISHMENTS IN GUIGUINTO



TOTAL ANNUAL GROSS RECEIPTS (IN BILLION PHP) 2013-2021



2021 COMMERCIAL ESTABLISHMENTS IN GUIGUINTO





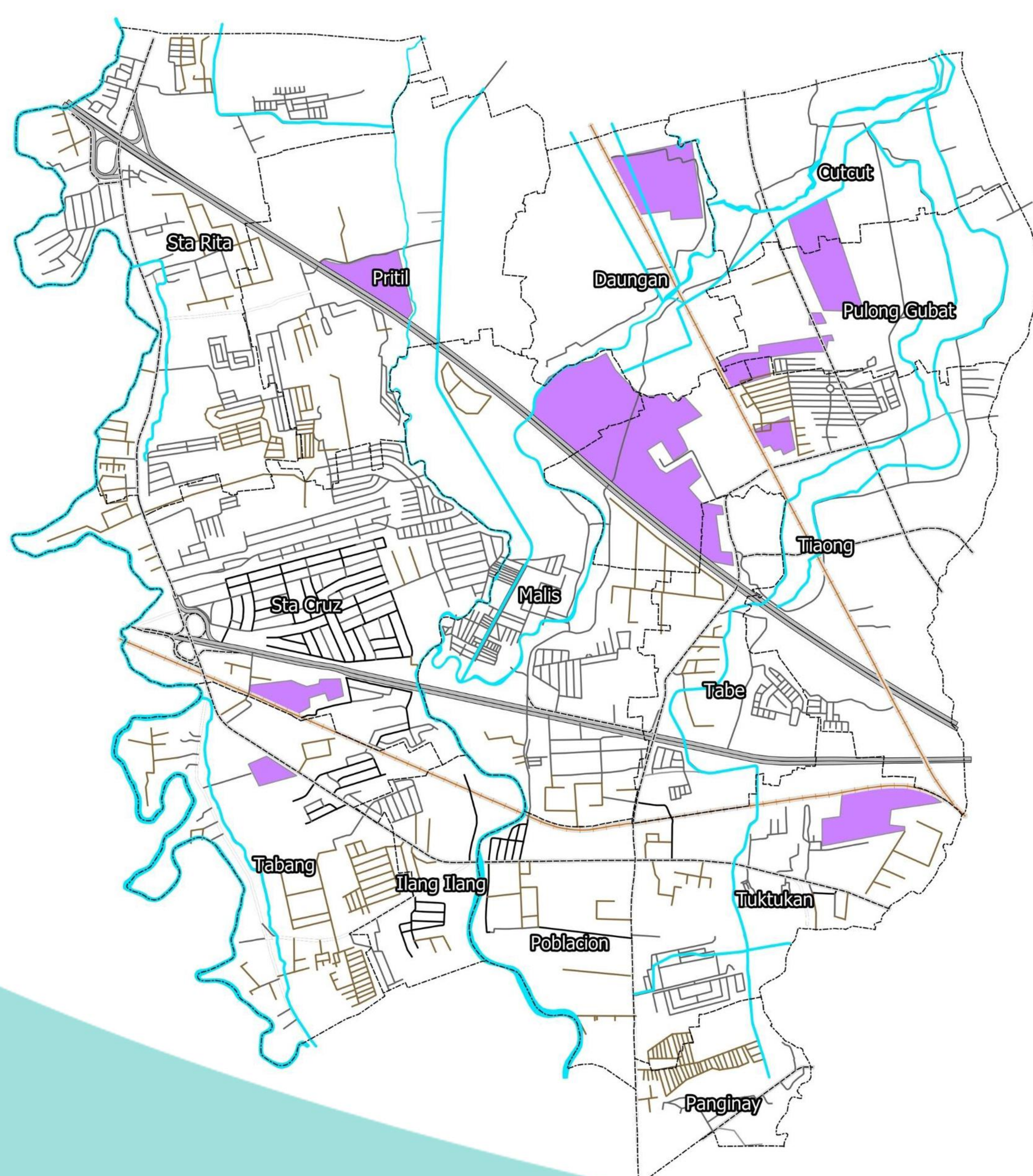
INVESTMENT OPPORTUNITIES

Guiguinto is recognized for its ornamental products and services. Most industries in the municipality are considered light industries or small-scale industries. Half of these are in the manufacturing business.

The local government is supportive of balanced and sustainable growth of the local economy, continuing its efforts to cultivate the booming horticulture business in the municipality. Under the Municipal Investment Incentive Ordinance of Guiguinto, Bulacan, the local government grants incentives for investments on the following economic activities:

INVESTMENT PRIORITY AREAS

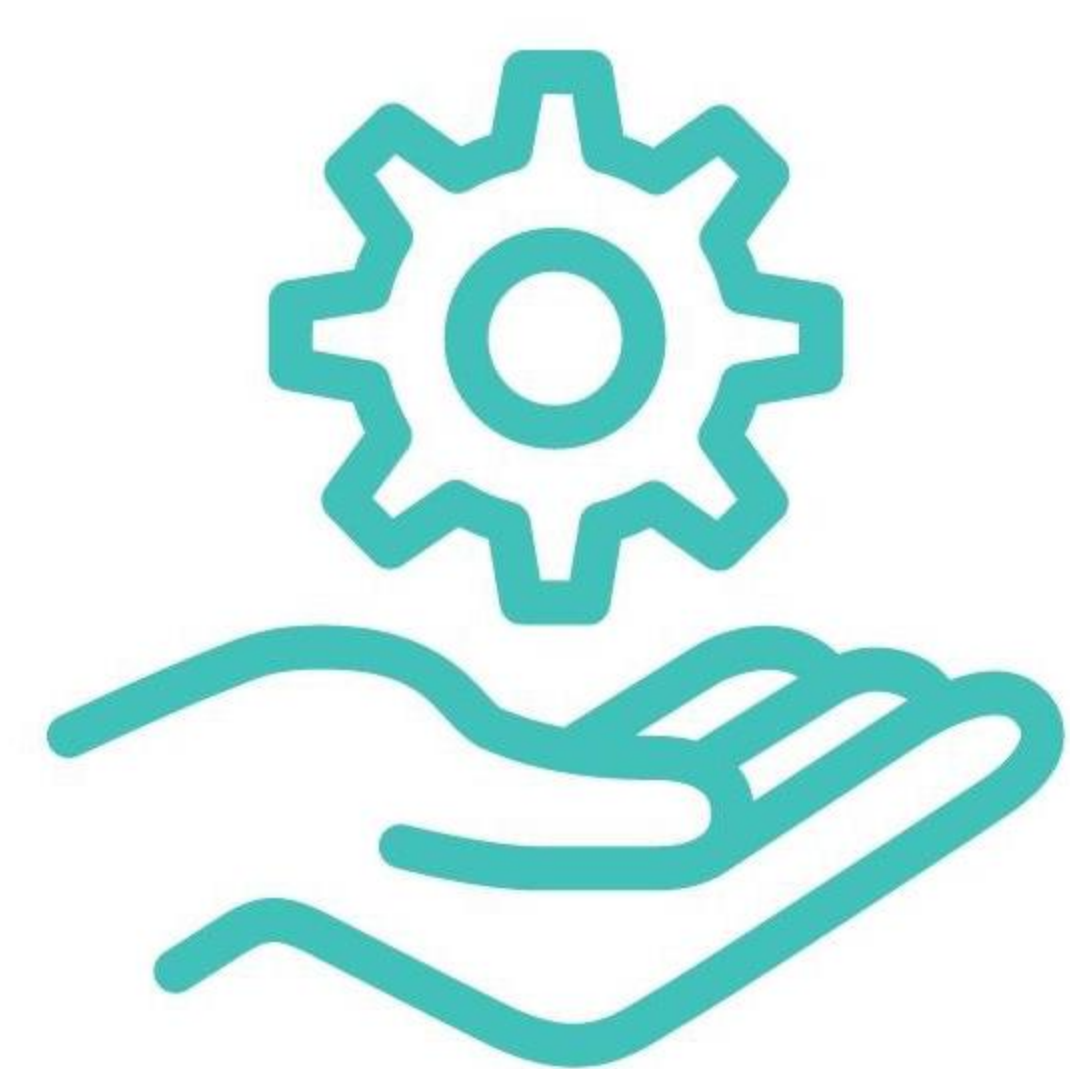
- Garden & Landscaping
- Solar Panel Factory
- Waste Processing Enterprises
- Labor Intensive Processes
- Renewable Energy
- Business Process Outsourcing (BPO)
- Electronic Industries
- Tourism-Oriented Enterprises
- Service-Oriented Enterprises
- Pioneering Enterprises
- Water & Power Resources Development Enterprises
- Telecommunication Development Enterprises
- Agri-Business Enterprises
- Enterprises included in the investment priority areas such as
- Manufacturing Enterprises using local raw materials



Municipality of Guiguinto
COMMERCIAL-INDUSTRIAL VACANT/
IDLE LAND

Legend

- Commercial-Industrial Lot
- Administrative Boundary
 - Barangay Boundary
 - Municipal Boundary
- River Network/Creeks/Canals
- Roads
 - Barangay Road
 - Municipal Road
 - NIA Road
 - North Luzon Expressway
 - National Road
 - Private Road
 - Provincial Road
 - RailRoad Right of Way



SERVICES FOR THE BUSINESS SECTOR

INCENTIVES OF NEW ESTABLISHMENTS WITH NATURE INCLUDED IN THE INVESTMENT PRIORITY AREAS BASED ON MUNICIPAL INVESTMENT INCENTIVE CODE SB ORDINANCE NO. 273, S. 2018

- Full exemption from payment of Mayor's Permits, business permit, locational clearance, sanitary, occupancy, and electrical permits for one (1) year
- Exemptions/Discounts on payment of Business Tax for one (1) year (full exemption, 10%, and 20% discount based on capitalization)

STEPS OF BUSINESS REGISTRATION

STEP 1: For checking of complete documentary requirements and sworn statements. One time assesment will be provided by BPLO head then clearance from bureau of fire (BFP) will follow after assesment.

STEP 2: Payment and releasing of official receipt, business permit certificate, plate and other regulatory certificate.

- Assistance in local incentive application
- Business forums, trainings, orientations, and seminars
- Investment counselling
- Investment marketing
- Business matching
- Trade fair and exhibit
- Data banking, networking,
- and liaising services

RENEWAL APPLICATIONS (REQUIREMENTS)

- Submission of BIR Sales Tax Returns of the prior year.
- DOT Certificate of Authority to Operate (accommodation establishments only)
- DA-Bureau of Animal Industry Certificate of Registration (animal facilities and related businesses only)

NEW BUSINESS REGISTRATION (REQUIREMENTS)

- Proof of Business Registration (DTI for Sole Proprietorship/SEC for Corporations and Partnerships/CDA for Cooperatives)
- Contract of Lease (if leased) or Tax Declaration or Transfer Certificate of Title (TCT) (if owned)
- Occupancy Permit (if required)
- DOT Certificate of Authority to operate (accommodation establishments only)
- DA-Bureau of Animal Industry Certificate of Registration (animal facilities and related businesses only)
- Sketch and photos of location of business (if required)



SUPPORT FACILITIES AND SERVICES

- High town electrification (100% household coverage)
- Accessibility of safe water (100% household coverage)
- Availability of commercial, industrial, and agricultural land
- Adequate health and social facilities and services
- Accessibility of financial institutions and services (17 banks, 26 cooperatives, 30 Pawnshops, Money Changers/ Foreign Exchange,/Remittance Center, 11 Microfinance and 14 Lending Companies)

HUMAN DEVELOPMENT

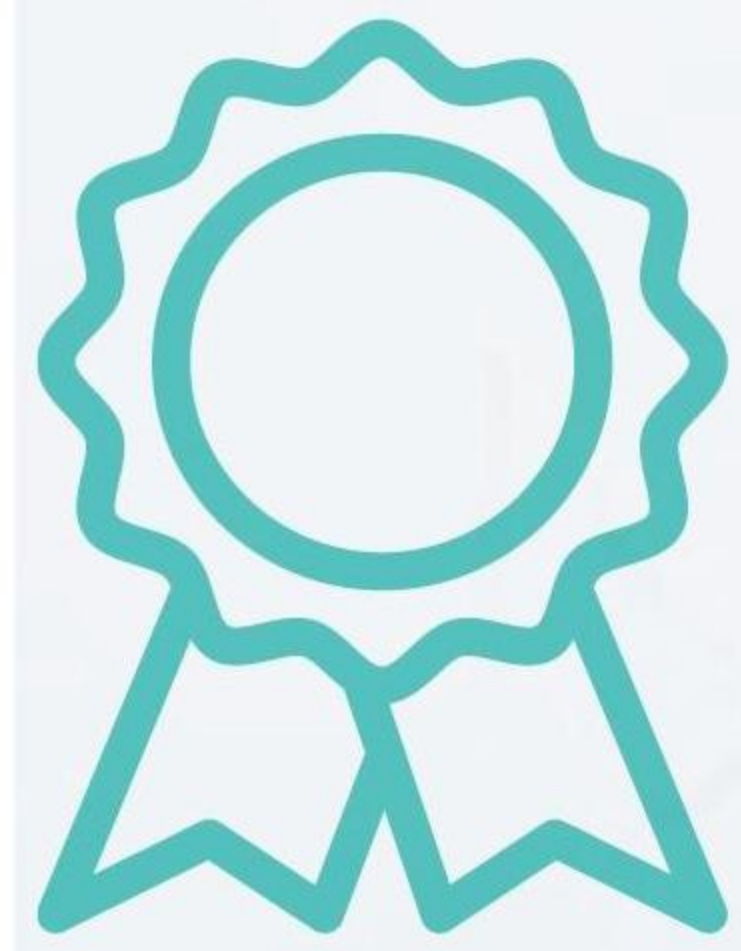


- Among the least poor municipalities in the country at 4.3%
- Productive age group accounts 68% of the total population
- Guiguinto has 1 college and 10 high schools (public and private)



PEACE AND ORDER SITUATION

About 62.38 percent decrease in crime rate from 2013 to 2021 in the Municipality of Guiguinto.



GOOD GOVERNANCE

- **MOST BUSINESS-FRIENDLY LGU HALL OF FAMER**
(PHILIPPINE CHAMBER OF COMMERCE & INDUSTRY)
- **BLUE CERTIFICATION RECIPIENT**
(OFFICE OF THE OMBUDSMAN)
- **FIRST ISO 9001 CERTIFIED MUNICIPALITY IN CENTRAL LUZON**
CERTIFIED ISO 9001:2015
TUV RHEINLAND
- **SEAL OF GOOD LOCAL GOVERNANCE SINCE 2016**
DEPARTMENT OF INTERIOR AND LOCAL GOVERNMENT
- **GOOD FINANCIAL HOUSEKEEPING RECIPIENT SINCE 2013**
DEPARTMENT OF INTERIOR AND LOCAL GOVERNMENT
- **EXCELLENT RATING IN ANTI-RED TAPE ACT REPORT CARD SURVEY**
CIVIL SERVICE COMMISSION
- **CERTIFIED MOST SUSTAINABLE AND LIVEABLE MUNICIPALITY**
2021 NATION BUILDERS & MOSLIV AWARDS
- **2021 MANILA BAYANI AWARDS AND INCENTIVES 2ND PLACE MUNICIPALITY IN REGIONAL LEVEL**
DEPARTMENT OF INTERIOR AND LOCAL GOVERNMENT
- **COMPLETE DISTRIBUTION OF AYUDA IN ACCORDANCE WITH DSWD-DILG-DND JOINT MEMORANDUM CIRCULAR NO.1 SERIES OF 2021**
DEPARTMENT OF INTERIOR AND LOCAL GOVERNMENT
- **TOP 6 - 2021 KILOS KOMUNIDAD KONTRA COVID (KKKC)**
UP COLLEGE OF MEDICINE & PHILIPPINE GENERAL HOSPITAL DEPARTMENT OF FAMILY AND COMMUNITY MEDICINE XAVIER SCHOOL CLASS 1995 MU SIGMA PHI FRATERNITY AND SORORITY
- **2019 & 2020 HIGH FUNCTIONAL ANTI-DRUG ABUSE COUNCIL PERFORMANCE**
DEPARTMENT OF INTERIOR AND LOCAL GOVERNMENT
ADAC PERFORMANCE AUDIT
- **2019 ACHIEVEMENT AWARDEE (TOP 3 IN HIGHEST INCREASE IN ASSESSED VALUE) & RANKED 5TH AMONG HIGHEST TOTAL TAXABLE ASSESSED VALUE FOR RPT**
PROVINCIAL GOVERNMENT OF BULACAN
PROVINCIAL ASSESSOR'S OFFICE



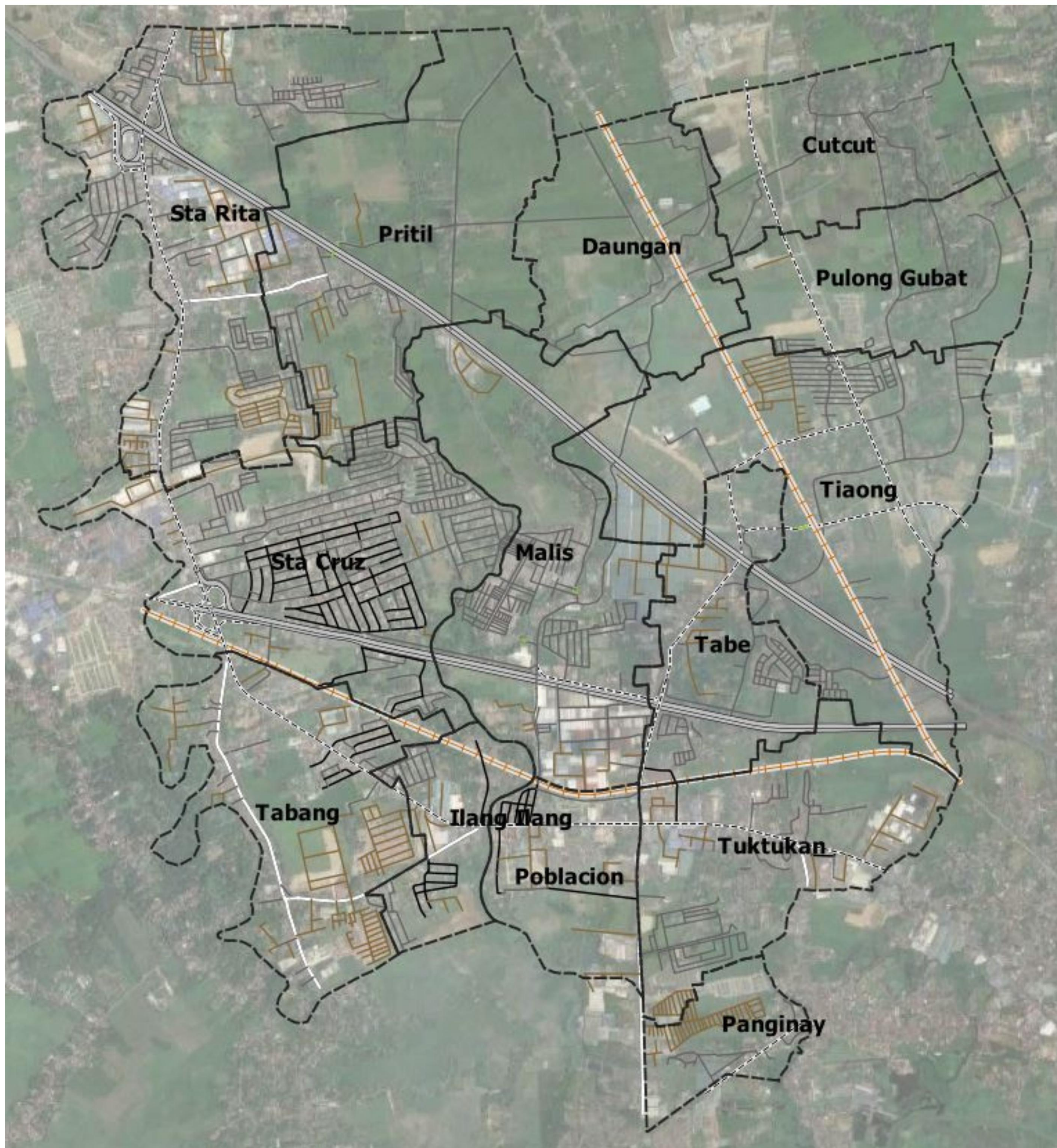
Management System
ISO 9001:2015

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GUIGUINTO MAP



CONTACTS FOR INVESTORS

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794-1664 Loc. 220/221
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WEBSITE: WWW.GUIGUINTO.GOV.PH

GENERAL INFORMATION	GUIGUINTO, BULACAN
REGION	III-CENTRAL LUZON
CONGRESSIONAL DISTRICT	5TH
NUMBER OF BARANGAYS	14
LAND AREA	27.50 KM2 / 2,750 HAS
INCOME CLASS	FIRST CLASS
2015 POPULATION	99,730
2015 MALE POPULATION	50,016
2015 FEMALE POPULATION	49,714
2020 POPULATION	113,415
2020 POPULATION DENSITY	4,124 PER KM2 / 41 PER HECTARE
2010-2015 APGR	1.87%
2010-2020 APGR	2.74%
2022 NATA	PHP 349,275,881
2022 BUDGET	PHP 725,123,924.20
20% IRA COMPONENT	PHP 73,100,000.00



TELEPHONE DIRECTORY

ATTY. AGATHA PAULA A. CRUZ

Municipal Mayor
(044) 794-1823/794-1664 Loc. 241/222

HON. BANJO S. ESTRELLA

Municipal Vice Mayor
(044) 794-1823/794-1664 Loc. 234

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Municipal Administrator
(044) 794-1823/794-1664 Loc. 204

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Municipal Budget Officer
(044) 794-1823/794-1664 Loc. 202/212

MS. LORNA P. TAMBA

OIC-Municipal Treasurer
(044) 794-1823/794-1664 Loc. 206/207

MS. MA. TERESA V. JOSE

Municipal Accountant
(044) 794-1823/794-1664 Loc. 210/211

ENGR. ARCADIO LEOVER P. SULIT

Municipal Engineer
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MENRO
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Municipal Social Welfare and Development Officer
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Municipal Information Officer
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Municipal Disaster Risk Reduction Management Officer
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MR. ARNOLD R. BACANI

Municipal Civil Registrar
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(044) 794-1823/794-1664 Loc. 203

MS. VILMA DL. GONZALES

Housing and Homesite Regulation Officer
(044) 794-1823/794-1664 Loc. 250

ENGR. RUFINO DG. MATEO

General Services Officer
(044) 794-1823/794-1664 Loc. 200

MS. EMELITA B. SAN AGUSTIN

PESO Manager
(044) 794-1823/794-1664 Loc. 242

DR. ROEL G. DELA CRUZ

OIC-Municipal Agriculture Officer
(044) 794-1823/794-1664 Loc. 205

DR. PRIMA LEA L. CHUA

Municipal Health Officer
(044) 760-3450

DR. FIELA V. PANGANIBAN

Rural Health Physician
(044) 794-4833

DR. RESTITUTO B. DELA MERCED

OIC-Chief of Hospital
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MS. JOSEFINA J. JOAQUIN

Nutrition Officer
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GUIGUINTO HOTLINES**MDRRMO Guiguinto**

09985985381

Sugod GTO Command Center

09162239111 / 09688547593

PNP Guiuinto

09985985381

BFP Guiguinto

09322364408

COVID-19 Hotline

09177910356



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